

# BEEN looking for ADDITIONAL REVENUE?

## GIFT CARDS

POS • IM Gift CARDS ARE YOUR ANSWER! Gift CARDS ARE THE PERFECT OPPORTUNITY TO GENERATE ADDITIONAL REVENUE AND BRING NEW CUSTOMERS INTO YOUR STORE. WE MAKE IT EASY.

POS • IM will do ALL THE WORK FOR YOUR CLERKS BY PROMPTING THEM TO RECORD CARDS ACCURATELY AND TRACK CARD BALANCES.

### Easy as 1 2 3!

1. Choose a card—pick from our already designed cards, or we'll help you design your own.
2. Send your design to [stacy@posim.net](mailto:stacy@posim.net)
3. Watch for a test print in the mail—we'll send you an actual card so you can make sure everything is perfect before we print.

Printing only takes a day or 2—you'll have your cards before you know it!



1 Color*							Full Color*					
Barcode Only			Mag Stripe & Barcode				Barcode Only			Mag Stripe & Barcode		
Quantity Range	100-299	300-499	500 & Up	100-299	300-499	500 & Up	100-299	300-499	500 & Up	100-299	300-499	500 & Up
<b>Cost</b>	<b>1.15</b>	<b>.95</b>	<b>.75</b>	<b>1.20</b>	<b>1.00</b>	<b>.80</b>	<b>1.45</b>	<b>1.20</b>	<b>.95</b>	<b>1.50</b>	<b>1.25</b>	<b>1.00</b>

\*For front of card. Back of card will be black only. Cost per card.

One time setup fee of \$50 for Full Color, and \$25 for one Color.

Graphic development, clean-up, and file conversion is \$40 per hour.

Call your local rep or Ensign at  
**(800) 409-7678** for more information

